MAP Intern Opportunity

Position Title: Mobile Market Site Coordinator

Organization Summary
The mission of the Massachusetts Avenue Project (MAP) is to nurture the growth of a diverse and equitable community food system to promote local economic opportunities, access to affordable nutritious food and social change education. MAP’s Growing Green Program is a year-round youth development initiative that involves youth in solving Buffalo’s challenges related to nutrition and healthy food access. The program trains youth in urban agriculture, food systems issues, microenterprise development, and leadership. MAP values creativity and cooperative principles and our staff work closely as a team.

Position Summary
The Mobile Market Site Coordinator reports directly to the Markets Director and serves as an operations assistant for all Mobile Market sites. The Site Coordinator collaborates with the Markets Director, Market Specialist, farm staff, interns, and youth employees, on all aspects of market operations including food preparation, sales, and clean-up tasks. The Site Coordinator will also oversee all community outreach for the 2015-2016 market season. Outreach may include flyering, canvassing, public speaking, coordinating demonstrations, and disseminating public assistance, nutrition, and cooking literature to customers, visitors and supporters of the Mobile Market.

Essential Functions
- Promote and market vegetable sales, supplemental nutrition assistance programs, and dietary education at assigned Mobile Market site(s);
- perform outreach duties, including door-to-door canvassing, in communities surrounding Mobile Market sites;
- procure, prepare, and store produce and supplies for farm stand operations;
- conduct sales and provide customer service at Mobile Market sites;
- track produce inventory, price, quality, and waste;
- source or create educational materials, publications, and activities that support healthy eating and affordable living; and
- collect consumer feedback to improve service and educational activities.

Other Responsibilities
- assist with farm work, as needed;
- attend staff meetings, as needed; and
- participate in program evaluation.

Critical Skills & Qualifications
- A high-energy, friendly attitude with solid communication skills;
- self-motivated, strong organization skills, ability to multi-tasks and work cooperatively;
- familiarity with sustainable agriculture, food systems, and healthy living;
- available days, evenings, and some weekends in summer and/or fall;
- interest and/or experience in sharing knowledge and educating others;
- effective written and oral communication skills, multi-lingual a plus;
- ability and comfort working with a diverse population of families and teenagers;
- ability to lift 50 pounds in and out of a raised truck bed, repeatedly; and
- must be able to withstand exposure to adverse weather conditions.
College credit for this internship may be available through your school.
Several positions available.

**Interested candidates should send a resume by April 11, 2016 to:**

Danielle Rovillo, Markets Director
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