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February 27, 2018

Michelle Lockett
Vathsala Stone
Center on Knowledge Translation for Technology Transfer
100 Sylvan Parkway, Suite 400
Amherst, NY 14228

Re: Prospective Case Study

Dear Ms. Lockett and Dr. Stone:

As a participant of the Prospective Case Study for over three years now, I am writing this to share the ways in which my involvement in the study has contributed to my understanding of technology transfer and knowledge translation concepts in practice. My conversations with you have been essential to the development of the WorkingWell mobile app.

Your support and advice in our telephone conversations have been an asset to me and my project throughout my participation in your study. More specifically, the focus of my professional background and experience is in the mental health field. I need to understand more about how things operate in the context of business and industry; I do not speak the language of commercialization. My interactions with you have begun to fill that knowledge gap. For example, I have learned that the terms I sometimes use may hold different meanings to those working in private industry. I also learned how their business priorities can impact the transferability of my development project outputs.

In particular, having regular, focused telephone conversations with you has helped me in the following ways:

1. Helped me to understand business/industry culture and terms and why it is important to understand and communicate well in this context.
2. Encouraged me to think in more of a business mindset, which is new for me. This will help me relate to my potential transfer partner and, more importantly, understand their

values, which is crucial when preparing and presenting my pitch for the WorkingWell app.

3. Helped me find contacts and resources that increased my understanding of issues related to my project and technology transfer. I was connected with a fellow NIDILRR grantee who was working in a similar field and was familiar with a model (The Matching Persons with Technology) that was of interest to me. I became aware of a new model for intervention development from Huey Chen. Also, I appreciated the resources you shared with me about app development and sustainability.

Once again, I would like to thank you for providing continued support and advice on my project, alongside your research objective. I am looking forward to staying in touch regarding the outcomes and impacts of pending collaborations/partnerships made in relation to the WorkingWell app. Thanks for your advice in dealing with the Dartmouth Technology Transfer Office!

Sincerely,

A handwritten signature in black ink that reads "J. Nicholson, Ph.D." in a cursive, slightly slanted script.

Joanne Nicholson, Ph.D.
Professor of Psychiatry